

P
A
W
S
A
N
D
C
L
A
W
S

Z
O
-
O
F
F
C
E
S



Paws and Claws

HOLISTIC ANIMAL CLINIC

Paws and Claws Holistic Animal Clinic serves all types of furry friends from cats and dogs to more exotic pets. They specialize in natural care and services such as pet massage and acupuncture.

I started with a hand drawn sketches of a cat and dog (my dog Finn was a model). I settled on a thin sketch of the profile of a cat and dog as the image for the logo.

Using Adobe Illustrator I refined the image using image trace, then combining that with some unique font choices and color schemes I created a striking logo and stationary pieces.

Logo



Paws and Claws

HOLISTIC ANIMAL CLINIC

Business Card



Paws and Claws

HOLISTIC ANIMAL CLINIC

JOHN DOE
Owner

123 Main Street
Anywhere, USA 11111
123.123.1234
doe@pawsandclaws.com

Letterhead



Paws and Claws
HOLISTIC ANIMAL CLINIC

123 Main Street • Anywhere, USA 11111 • 123.123.1234 • clawsandpaws.com

