

Alfred Hitchcock was always an inspiration. Working primarily in black and white he taught me that what you do not see is as important as what you do.

This typographic portrait was created using Adobe Illustrator using a reference photo of the legendary director. Negative space was a big feature of the design. Using titles and quotes related to 'the master of suspense'. Laying them out using the type on a path tool and by warping the text itself was simply the first step. Using different fonts styles and line weights filled out the image. The final touch was adding the tiniest bit of color to one line, 'bloody footprints' in blood red creates just the right contrast to the piece.

I believe Hitchcock would approve.